

A Moment of Magic

Exec Board Meeting

10/7/2020



Time | Location/Link

ATTENDEES

Lindsey, Sadie, Paige, Allie, Danielle, Payton, Chloe Eggers, Katie Pocian, Andi

Joey, Katie Freitag, Chloe Day

AGENDA & MEETING MINUTES

- Emails: Paige and Chloe Eggers check the email everyday; if the email has been there for more than 24 hrs then Chloe will text whoever the email pertains to
 - a. New Member/People Interested in Joining → Chloe Day and Katie Freitag
 - b. Quizzes → Paige, Lindsey, Chloe Eggers
 - c. Flu Shots → Lindsey
 - d. Miscellaneous → forwarded to who it pertains to
 - e. Guest Speaker → Paige
 - f. Invoices → Paige, Payton (Sadie can
 - g. Infractions → Will be sent through Paige's president email and CC Lindsey
 - h. Meetings → Paige and Lindsey
 - i. Financial → Jarett
 - j. Visit Interest → Chloe Eggers
 - k. Maddi and Anna → Payton and Sadie
 - l. Social media approval → Joey
- Seven+ (ten-ish) people have officially fundraised and sent in auditions
 - a. Goal= Chloe Day makes a list of all the people who are fundraising and where people are in the process
 - b. Sending a reminder email to ask if they have any questions and
 - c. Auditions
- Crowns and Tiaras
 - a. For this year we should have the chapters (UW and Milwaukee) intertwine, but eventually have two separate programs once we aren't virtual
- Coronation:
 - a. Start brainstorming now
- Hope for the Holidays: EVERYONE's focus as soon as auditions
 - a. Joey focus on social
 - b. Jarett work on budget
 - c. Chloe E will reach out
 - d. Etc.
- ROAR Philanthropy
 - a. Had a really good meeting yesterday
 - b. They're going to do a toy drive for us, news coverage, etc.

- c. She wants us to make a wish list: monetary list for things we need, other list of physical donations
- Meeting themes have changed because character boot camp was supposed to be on a Saturday
- Character Bootcamp
 - a. We'll do weekly why and announcements
 - b. Split off into breakout rooms, characters and MM
 - i. Characters will do the cleanliness training while they do the training with Sadie

ACTION ITEMS

1. Hope for the Holidays: things to do for next week
 - a. Andi - focusing on reaching out so there isn't overlap
 - b. Allie and Danielle - outreach for Milwaukee
 - i. Use the Fundraising email to do reachout
 - c. Chloe E - is also reaching out
 - d. Still waiting to hear back from some software things from Nationals
 - e. Jarett - start talking about make a budget
 - f. Katie P - work with some of the really active general body members
 - g. Sadie - work with Chloe E to create a t-shirt design with sponsors on it
 - h. Payton and Joey - work on social advertising (at least one post per week)
 - i. Paige - reach out to news stations and newspapers
 - j. Lindsey - Hope for the Holidays on website; Andi will be in contact for the program we'll use for the silent auction
 - k. Danielle - reaching out to the St. Norbert's chapter